

Green Building A to Z

Understanding the Language of Green Building

Jerry Yudelson

The first book for anyone interested in understanding green buildings and technology

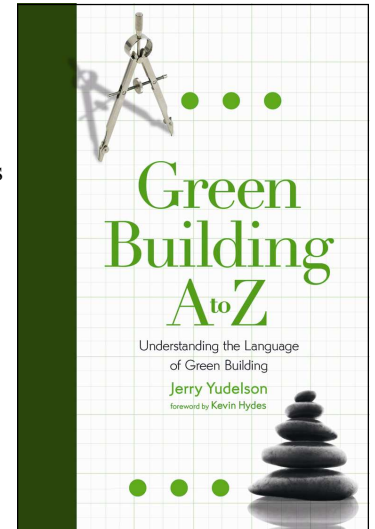
Green building is the fastest-growing trend to hit since the Internet, bringing with it an enormous range of new products, systems and technologies. *Green Building A to Z* is an informative, technically accurate and highly visual guide to green building, for both decision-makers and interested citizens. It begins with an introduction to the importance of green buildings and a brief history of the green building movement, outlines the benefits and costs of green buildings, and shows how you can influence the spread of green buildings. The book touches on key issues, such as enhancing water conservation, reducing energy use and creating a conservation economy.

Green Building A to Z examines all aspects of green buildings from:

- Architecture 2030 to
- Locally sourced materials to
- Natural ventilation to
- Solar energy to
- Zero-net energy buildings

More than just a reference, this book emphasizes the importance of green buildings and green developments for a sustainable future. It will be an invaluable resource for businesspeople, homeowners, product manufacturers, developers, building industry professionals and government officials.

Jerry Yudelson is a professional engineer with an MBA. He has trained 3,000 people in the LEED green building rating system, and has chaired *Greenbuild*, the world's largest green building conference, for the past four years. The founder of a green building consulting firm, he is the author of three books on green building marketing and an advisor to manufacturers, venture capital firms, design firms and developers.



160 pages 6 x 9"
Home Improvement
& Construction
Pb ISBN 13: 978-0-86571-572-1
US \$14.95/ Can \$17.95
— available October

— ORDER FORM —

Please send me _____ copies of *Green Building A-Z* at the pre-publication price of US\$11.96 or CAN\$14.36
I enclose/authorize payment of _____ for each copy, plus a shipping charge of \$5.00 for the 1st book and
\$1.00 shipping for each additional book thereafter (plus GST in Canada).

VISA/MC Number is: _____ Expiry date: _____

Name: _____ Telephone: _____

Address: _____ Email: _____

Please order via either telephone 800-567-6772; fax 800-567-7311 or mail cheque to:
PO Box 189, Gabriola, BC V0R 1 X0 Canada
www.newsociety.com