

Obama Administration Likely to Foster Green Building Boom, Says Leading Green Building Consultant in New Video Series

Green building consultant, speaker & author, Jerry Yudelson, uses online video clip to predict the federal government will champion energy-efficient building projects.

Tucson, AZ ([PRWeb](#)) January 29, 2009 -- One of the nation's leading authorities on [green building](#) predicted today that the new Obama administration will have a major impact on commercial design and construction practices, ushering in an era when green building will become a permanent part of the economic, financial, and cultural landscape.

Jerry Yudelson, principal of Yudelson Associates in Tucson, Arizona, made his prediction as the new administration in Washington prepared plans for the largest infrastructure spending package in the nation's history. Yudelson chose the YouTube online video platform to make his predictions in a two-minute video clip designed to spread his industrial message of "hope" for the continued expansion for the [green building industry](#).

"The impact on the green building industry is going to be both positive psychology and a lot of money," declared Yudelson, the author of eight green building books. "Over the next four years what we're likely to see is that the federal government will become a major player in the green building landscape: promoting green buildings, enacting regulations to promote them, financing green buildings by state and local governments, and offering incentives to the private sector to make sure energy-efficient design and construction happens on a grand scale."

Yudelson offered his predictions in the first of a planned series of short video commentaries on green building trends and sustainable development practices to be distributed to the public via YouTube. In his initial commentary, "How Will Obama Impact Green Building?" <http://www.youtube.com/watch?v=Hqszh-RQJ3c>, Yudelson foresees a new golden era for energy-efficient construction.

"We're going to see every new large federal building be a LEED-certified, green building," he says. "We're going to see at least 25 if not 35 states mandating that all new buildings have to be green certified buildings. We're going to see this in nearly a thousand cities and at hundreds of colleges and universities. There is going to be a lot of federal money going into this and a lot of firepower also at the state level."

These trends will flow from president Obama's explicit interest in promoting energy security and combating climate change, observes Yudelson. "People are going to see that green building is a thing that is favored. They're going to put private investment behind this; people are going to make career choices to go into this field, and we're going to see tremendous growth in energy-efficient development championed by the new administration."

To view the video of Jerry Yudelson's complete Obama Administration predictions, click here: <http://www.youtube.com/watch?v=Hqszh-RQJ3c> . To receive an email notification when Yudelson's next green building commentary is posted, YouTube members may subscribe to the new Green Build Consult YouTube channel by clicking "Subscribe" at on this web page: <http://www.youtube.com/user/jyudelson>

To learn more about Yudelson Associates' green building consulting and marketing services, go to <http://www.GreenBuildConsult.com> Individuals may also use this site to subscribe to Yudelson's green building

blog and/or his Green Build Bulletin E-Newsletter.

About Yudelson Associates

Yudelson Associates is a leading international firm in sustainability planning and [green building consulting](#). The founder, Jerry Yudelson, is widely acknowledged as one of the nation's leading experts on green building and green development. He is the author of eight green building books and serves as Research Scholar for Real Estate Sustainability for the International Council of Shopping Centers, a 70,000-member international trade organization. He is a frequent [green building speaker](#) at industry and professional conferences and chaired the industry's largest annual show, Greenbuild, from 2004 through 2008.

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